* Paradigm—framework from which researchers approach question/work
  + Interpretive—doc how people live by seeing first-hand, explain, relationships, subjective
  + Critical—power relationships, demystifying, who is influencing this info, material consequences
  + Social scientific—objective Truth, surveys and experiments, predictable external
* Methods
  + interpretive—interview and observe
  + ss—survey and experiment
  + crit—textual analysis
* Dialectical approach
  + Contradictions, same thing can be good or bad in dif cultures
  + Change—cultures change and within a culture norms change from sit to sit
  + In relationship with—whole picture
* 6 dialectics
  + Privilege-disadvantage: experiencing other cultures good and hard
  + Static-dynamic: some wear modern western clothing, some traditional
  + History/Past-present/Future: relationships between cultures
* Application
  + Both/And, cultural relativity
  + Change, be dynamic
  + Focus on connections